

FIG.1

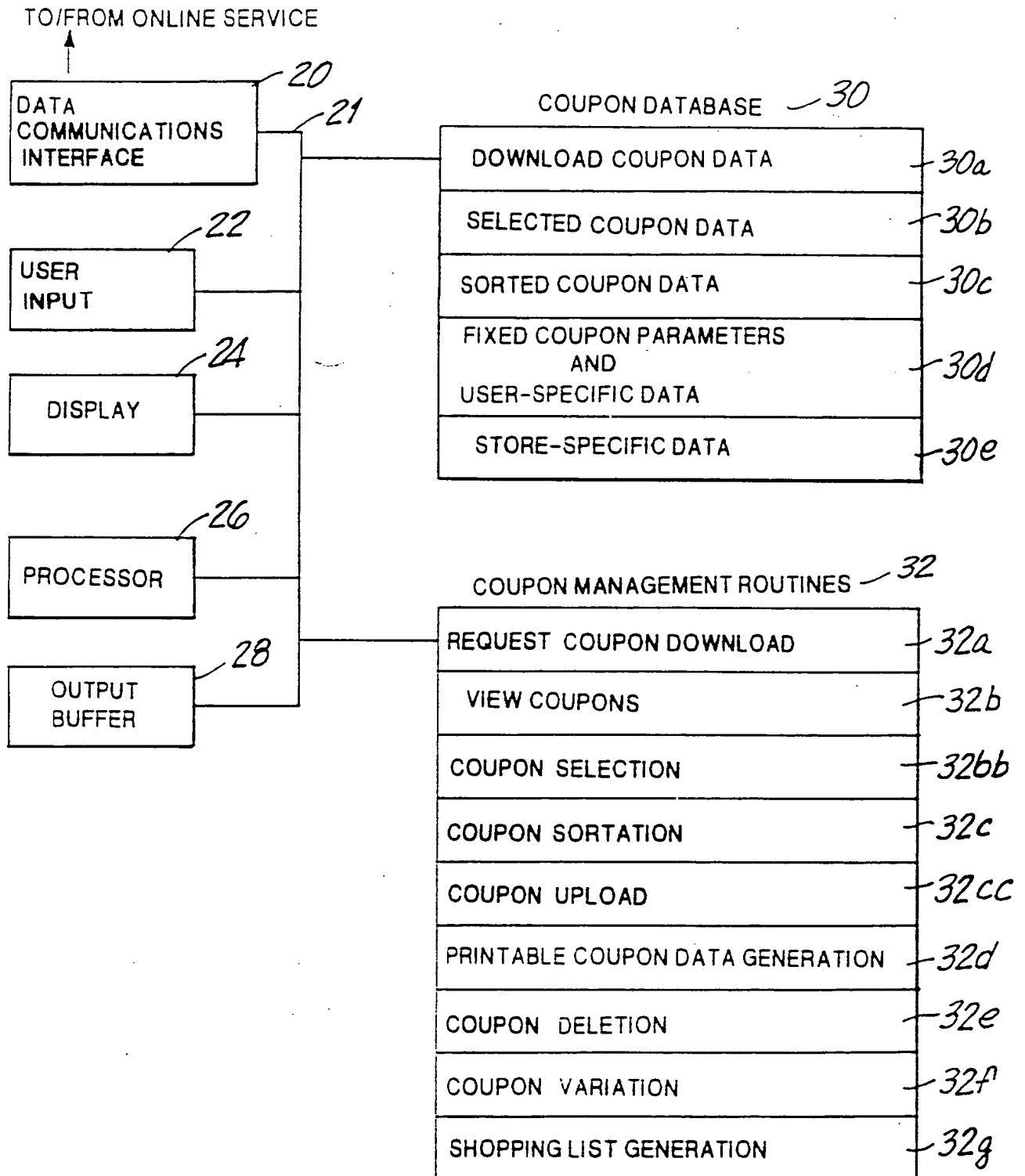


FIG.2

EXPIRATION DATE	REDEMPTION AMOUNT	COMPANY AND PRODUCT DATA	UPC CODE	REDEMPTION ADDRESS	OFFER DESCRIPTION
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VARIABLE COUPON DATA FIELDS

BORDER GRAPHICS	REDEMPTION INSTRUCTIONS	USER ID BAR CODE
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FIXED COUPON DATA FIELDS

FIG.3

ONLINE

JOIN

DOWNLOAD
COUPONS

HELP

TALK TO US

FIG.4A

OFFLINE

VIEW

DOWNLOAD
COUPONS

COUPON
FILE

SHOPPING
LIST

FIG.4B



FIG. 5

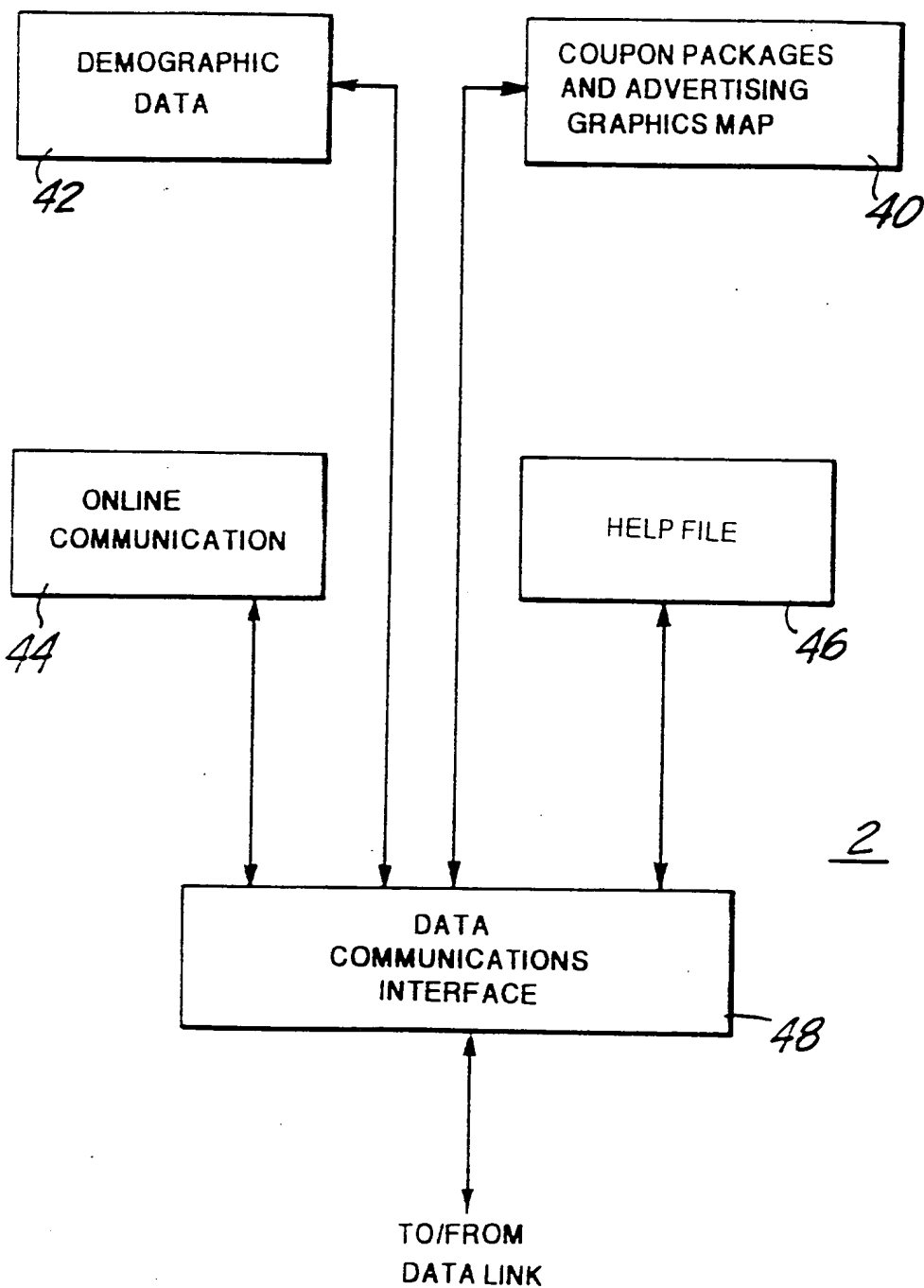


FIG. 6

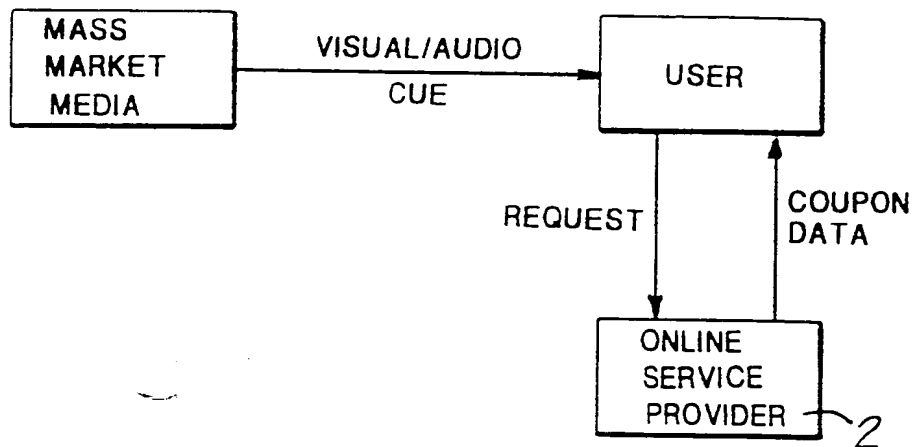


FIG. 7

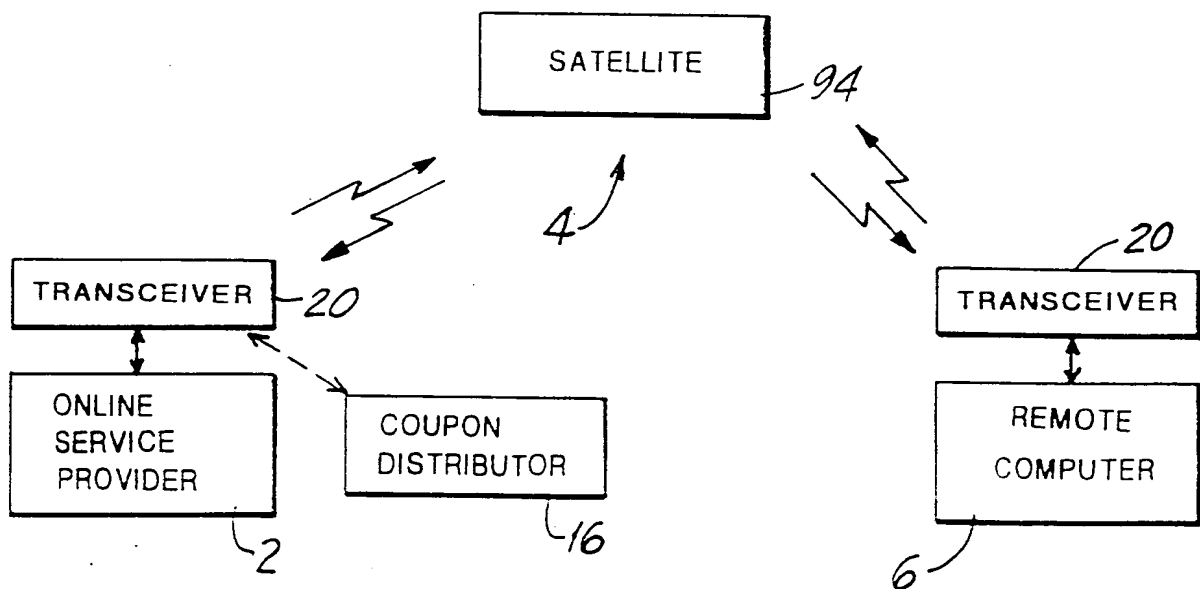


FIG. 8

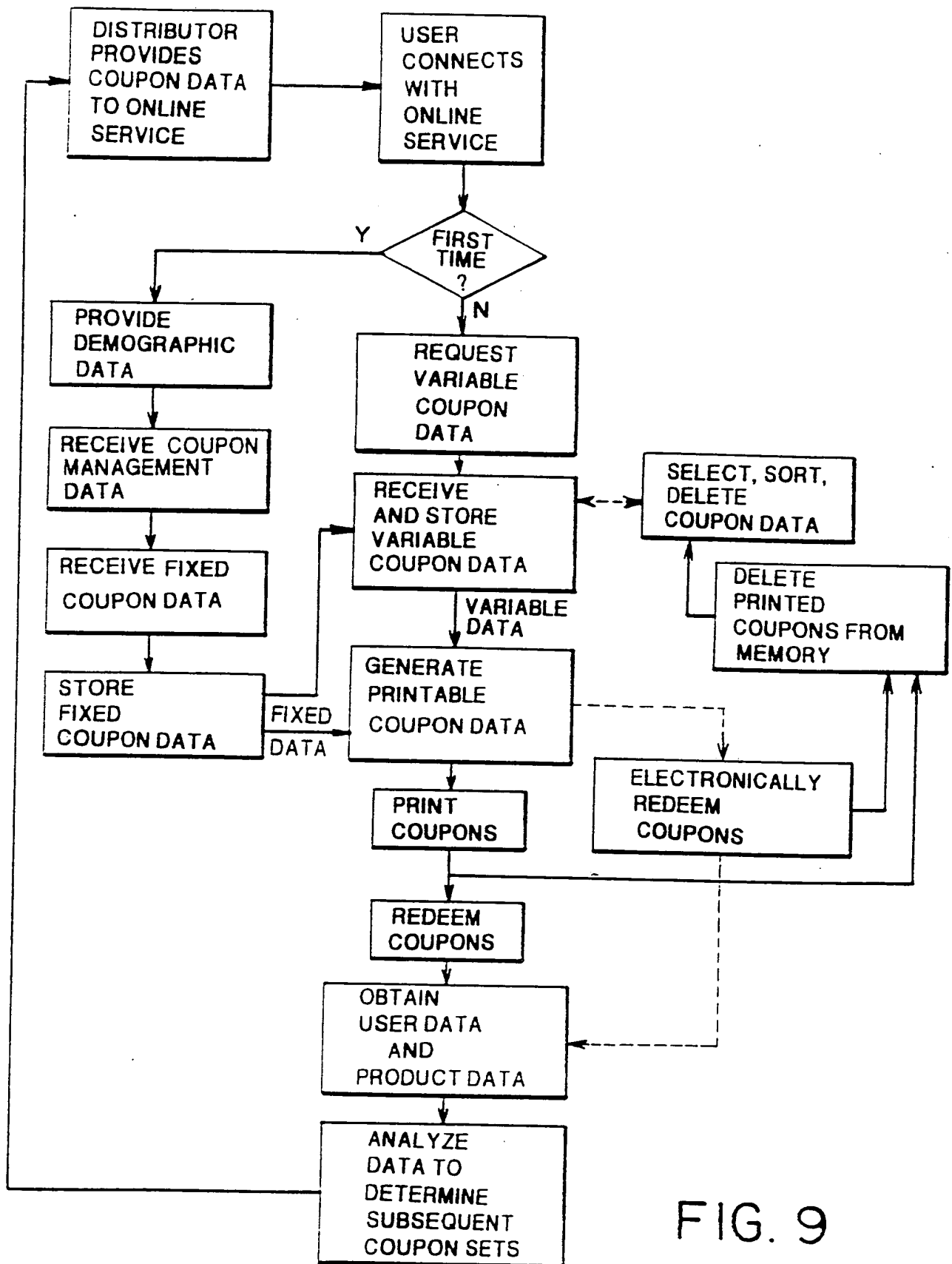


FIG. 9

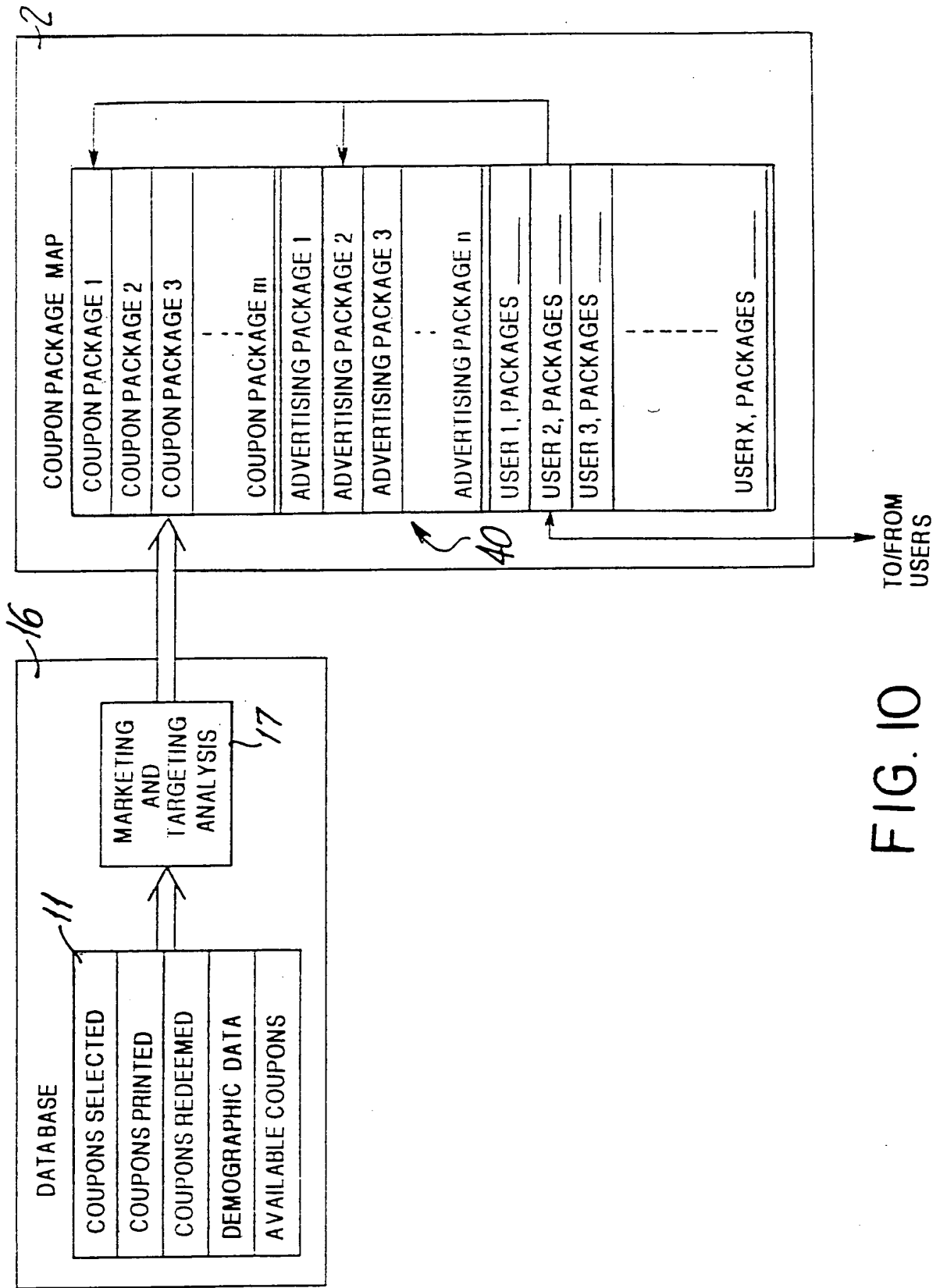


FIG. 10